

# Institutional Partnership Guide

## Student Mental Health Policy Alliance

A comprehensive guide for colleges and universities interested in joining the Student Mental Health Policy Alliance and transforming campus mental health support.

137+	~1 Million	50	9+
Partner Institutions	Students Reached	States Served	Years of Impact

Contact: [info@behavioralhealth.us](mailto:info@behavioralhealth.us) | 877-569-MIND  
[griffinlink.com](http://griffinlink.com)

## About the Student Mental Health Policy Alliance

The Student Mental Health Policy Alliance (SMHPA) is Griffin Ambitions Ltd.'s flagship initiative, uniting colleges, universities, and organizations committed to transforming how higher education institutions support student mental health.

Founded in 2017, the Alliance has grown to include over 137 member institutions serving nearly one million students across all 50 states. Our collaborative approach brings together administrators, counseling professionals, faculty, and students to develop and implement evidence-based mental health policies.

### Our Mission

Achieve mental health equity within higher education by ensuring all students have access to comprehensive, inclusive, and evidence-based mental health support regardless of their institution, background, or identity.

## Partnership Benefits

### Policy Resources

Access our comprehensive library of policy templates, frameworks, and implementation guides tailored for higher education settings.

### Peer Network

Connect with mental health coordinators, counseling directors, and administrators at peer institutions to share challenges and solutions.

### Training Materials

Professional development resources for faculty, staff, and student leaders on mental health awareness and response.

### Data & Research

Aggregate data on student mental health trends and access to Alliance-wide research initiatives.

### Advocacy Support

Guidance on advocating for mental health resources and policy changes at the institutional and legislative levels.

### Annual Summit

Invitations to the annual SMHPA Summit featuring keynotes, workshops, and networking opportunities.

## Partnership Tiers

We offer flexible partnership options to accommodate institutions of all sizes and resource levels.

Tier	Institution Type	Annual Contribution	Benefits
Community	Community Colleges <5,000 students	\$500 - \$1,500	Full resource access Peer network Digital summit access
Standard	Regional Institutions 5,000-15,000 students	\$1,500 - \$3,500	All Community benefits In-person summit Consultation hours (4)
Premier	Major Universities >15,000 students	\$3,500 - \$7,500	All Standard benefits Priority consulting (8 hrs) Custom training
Founding	Any size Leadership commitment	\$7,500+	All Premier benefits Advisory board seat Named recognition

*Note: Reduced rates available for institutions demonstrating financial hardship. Contact us to discuss your institution's needs.*

## How to Join

### Step 1: Initial Inquiry

Contact us at [info@behavioralhealth.us](mailto:info@behavioralhealth.us) or call 877-569-MIND to express interest and schedule an introductory call.

### Step 2: Needs Assessment

Complete our brief institutional needs assessment to help us understand your current mental health infrastructure and goals.

### Step 3: Partnership Agreement

Review and sign the partnership agreement outlining benefits, expectations, and contribution level.

### Step 4: Onboarding

Receive welcome materials, resource library access, and introduction to your regional peer network coordinator.

### Step 5: Engagement

Begin accessing resources, participating in peer calls, and working toward your campus mental health goals.

# Contact Us

Ready to transform mental health support at your institution? We'd love to hear from you.

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